

2012

# Community Outreach

*team*titan

**Tarmac**<sup>®</sup>   
A Titan America Business

 **TITAN**<sup>®</sup>  
AMERICA

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Project Scope: Company-Wide

Tarmac is a company with a proud history and continuing commitment towards corporate social responsibility. We are proud to coordinate and participate multiple events to make a positive impact in our community in 2012. We started the year 2012 by wearing red every week in the month of **February** in honor of Heart Disease and we collect donations that went toward the “*American Heart Association*”.

Our employees were proud to call it an “A day for Hearts”. In **April**, we celebrated Earth Day where we had guest speakers teaching us about the environment and employees shared stories about their favorite plants, animals etc.

**April** is also “Take Your Kids to Work Day” and we participated by putting together a program with events, guest speakers and hands on activities for the kids. Kids learned about the different aspects of our company along with a



**A DAY FOR HEARTS**



**FOOD COLLECTION**

better understanding of what we are doing in terms of continuous improvement and our environmental outreach within the State of Florida. In **June**, Tarmac Ready Mix employees participated in a food drive. Employees were able to raise over 900 non-perishable food items from across Miami Dade and South Coast areas. Employees participated from every plant, every department, and every office. Food was donated to the local “*Broward County Pantry*”. Tarmac also conducted the first blood drive for 2012

in the month of June to our local chapter of “*Red Cross*”.

In **July** our toastmaster club “*Teamtitan*” found out that Tarmac was reimbursing all the membership fees, employees decided to donate the money for a good cause, donating to the “*Jessica June Cancer Foundation*”. In **August**, Tarmac conducted a companywide “*Back to School*” fundraiser. Employees were



**SCHOOL SUPPLIES**

asked to donate new school supplies that were to donate to the neighboring *elementary schools* in each area. Once all the employees donated the supplies Tarmac added \$500 worth of supplies to

this cause. We have always participated in the “Annual Coastal Clean-up” day in the month of **September**. Employees from the Gulf coast to South Beach worked together and joined forces with local chapters of “*Ocean Conservancy*” to clean our beaches. In September Tarmac block was recognized by local “*Girl Scout Troop 500*” for providing them with the blocks that helped them with the reconstruction of local organic vegetable garden. Tarmac employees started the fall by wearing pink on every Wednesday in the month of **October**. Not only employees were wearing pink but they also decided to donate \$10 per event to raise money for breast cancer awareness.



**COASTAL CLEANUP**

Money was donated to “*Making Strides against Breast Cancer* (Local chapter for American Cancer Society)”. Our employees also participated in a local 5Kmarathon to support “finding a cure for breast cancer” and raised over \$2,000 for this event. In October we also conducted our second blood drive, blood donations went to the local chapter of “*Red Cross*”. In **November**, employees collected canned foods and were able to personally deliver 4 Bins of canned foods to the

“*Broward Medical Center for the Homeless*”. In **December**, for the first times employees collected and donated food to local “*Broward County Homeless people*” and “*Kids in Distress*” of South Florida. Employees also



There Is Nothing Scariet Than a Blood Shortage.....  
**BLOOD DRIVE**

sold raffle tickets to collect money to buy bus tickets for homeless in Broward County. Tarmac also conducted a Toy drive for our local “*Toys for Tots*”.



**BREAST CANCER WALK**



Tarmac didn't only help the local community but also decided to adopt the animals on its various properties. Tarmac employees are currently feeding cats and dogs at their Tampa, Delray and Pennsuco plants. Those animals were fixed by Trap-Neuter-Return by local vets and have been taken to the vet on a regular basis. Tarmac joined the "Road to Rally 2012" by participating in various events at Washington DC in March. Last but not least Tarmac's cement plant is acting globally but thinking locally, our Pennsuco cement plant now accepts engineered fuel which helps with the reduction of municipal



**TOYS FOR TOTS**

solid waste by burning it as a fuel source. Overall there were approximately 250 employees who participated throughout these events and on an average 15 man-hour per event were spent by the employees.



**ROAD TO RALLY**

**MISC.  
SUPPORTING  
MATERIAL**

## Thank You Titan America

Mr. Pfeffer,

On behalf of the Girl Scouts of Troop 500, I would like to thank you for supporting our community organic vegetable garden renovation project. With your company's generous donation of 288 cement blocks and site delivery, the Girl Scouts, youth volunteers and parents were able to successfully complete our project's phase one goal, which was to reconstruct the gardens nine raised planting beds



## Three Page Picture Layout

A second line of text may go here

Attached are a few more pictures of the reconstruction work that was made possible by Titan America's donation. We thought your company may like to see the results of their donation

Please let everyone, who helped coordinate the donation and signed off on its approval, know how thankful we are for their help and support. Phase one reconstruction day was a tremendous success and it was Titan America's donation that made the success possible

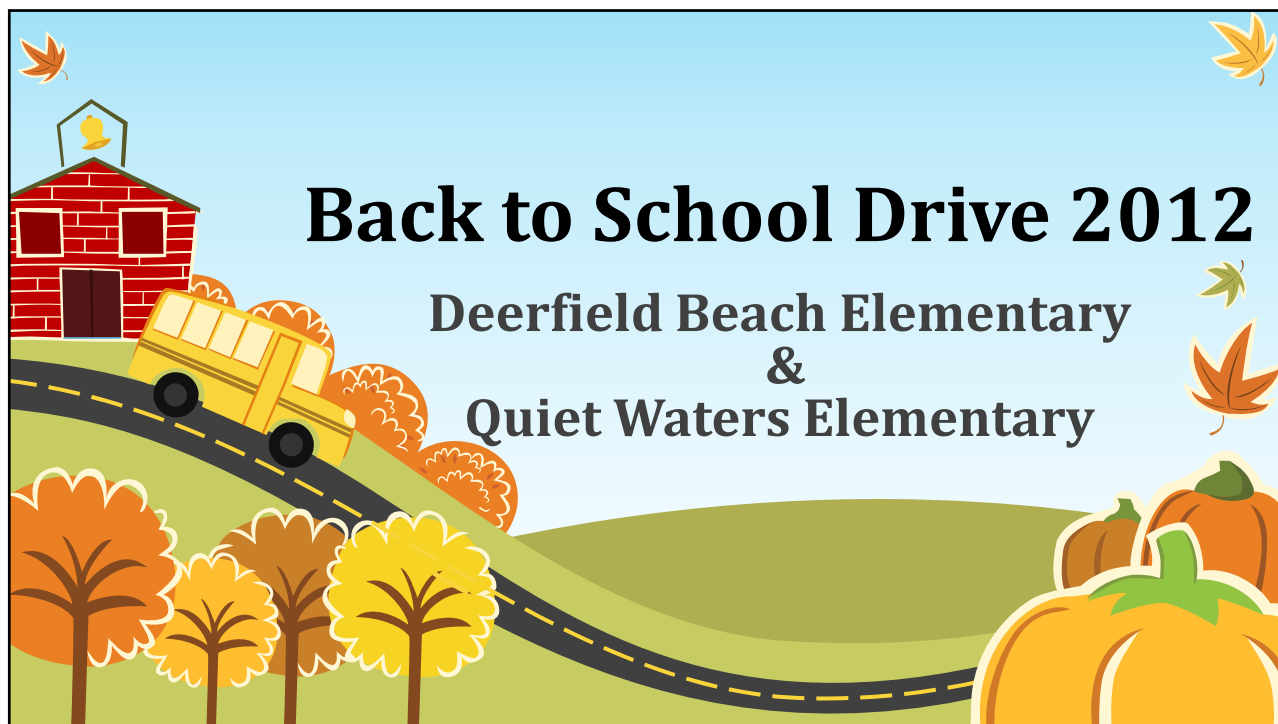




*With the cement blocks provided by Titan America, we've been able to significantly improve the garden and make it a more permanent installation in the community and for area Girl Scouts.*

*We are tremendously grateful.  
Thank you,  
Marianne McCready  
Leader, Girl Scout Troop 500*





# Back to School Drive 2012

Deerfield Beach Elementary  
&  
Quiet Waters Elementary



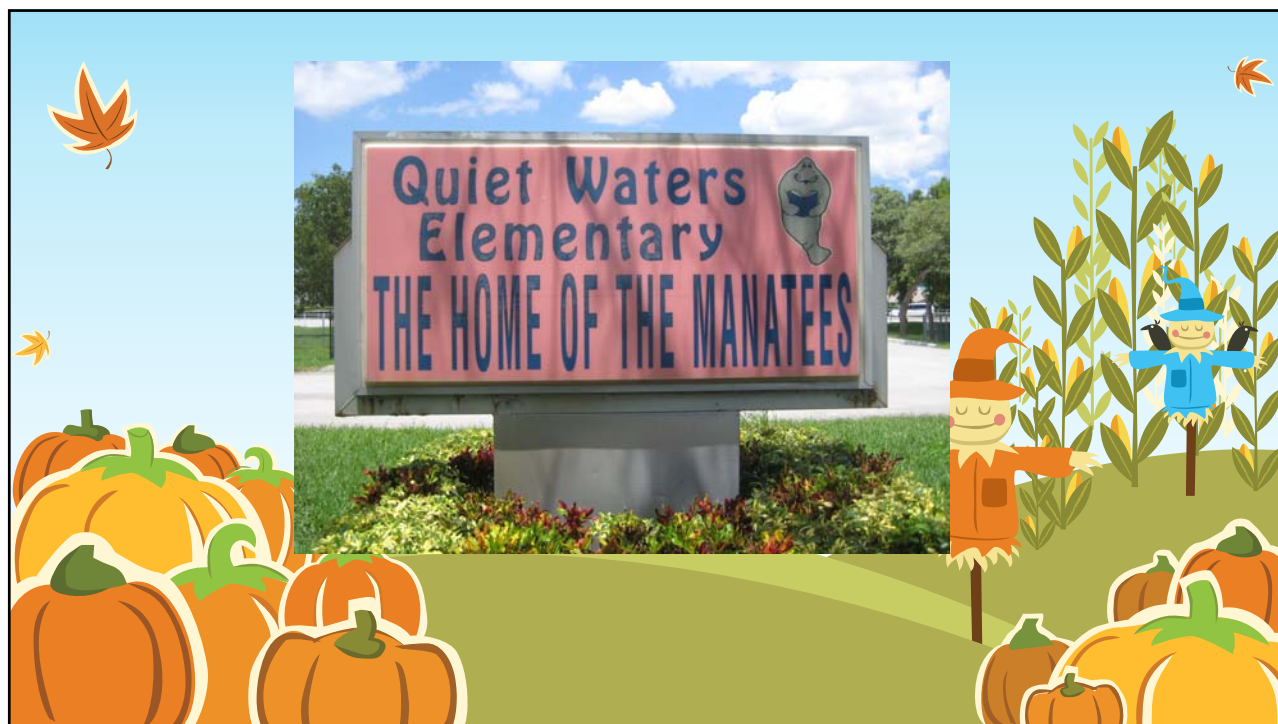


Guidance Counselor Kelly Renar helping **Linda Kukla** unload Schools Supplies



**Shelia Talbert** and Guidance Counselor Renar posing in front of all the school supplies donated by Titan Employees





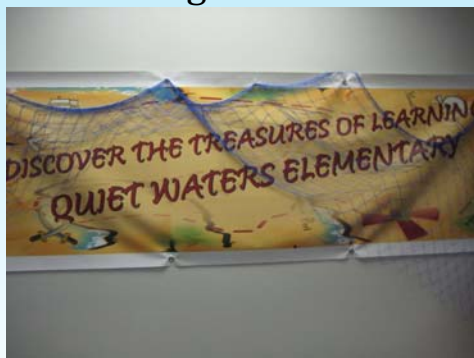
Guidance Counselor Sue Donahue brings in some of the “booty” that was dominated by Titan



Treasure is taken away by a Quiet Waters Pirate



**Linda Kukla**, Assistance Principal **Bill Hartner**, Principal **Lori McConaughey** and **Shelia Talbert** talk about the little buccaneers discovering the treasures of learning.





# Tampa Terminal

## Corporate Social “Cat” Responsibility



### Helping our Furry Friends

**These kitties have been living under the office trailer at the Tampa Cement Terminal. Titan employees have been feeding and taking care of them for several years.**





Titan recently completed a TNR (Trap-Neuter-Return) operation and successfully trapped all 11 cats. They were spayed or neutered and received rabies shots. One of cats receive a teeth cleaning and others received minor medical work.



They were all returned and are becoming “more social to humans”. “These cats keep the rodent population under control at the facility and now that they have been neutered, the cat population will remain stable for years to come”, said Minor Turrentine Terminal Manager for the Tampa Cement Terminal.







*Helping the Homeless*

